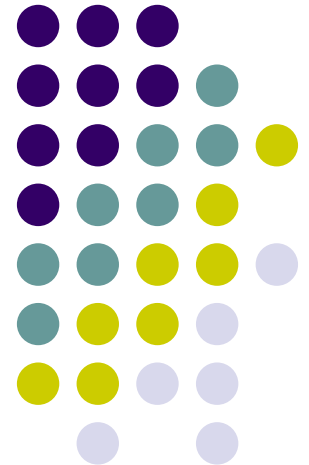


# Chamber Update and Vision Alaska Miners Association November 21, 2008



Succeeding Together, Achieving Results  
[www.fairbankschamber.org](http://www.fairbankschamber.org)



# What is a Chamber of Commerce?



**Webster Dictionary:** an association of business people to promote commercial and industrial interests in the community

## **Who:**

- Board of Directors
- Membership
- Active Committees
- Office Staff

## **What:**

- Community Events
- Information
- Networking
- Marketing
- Promoting Business

# Fairbanks Chamber of Commerce



## Mission Statement:

**Represent our members by building partnerships, advocating for a healthy economic environment and promoting the greater Fairbanks area as an attractive place for business and community.**



# Fairbanks Chamber of Commerce



PURPOSE: Business Advocacy.

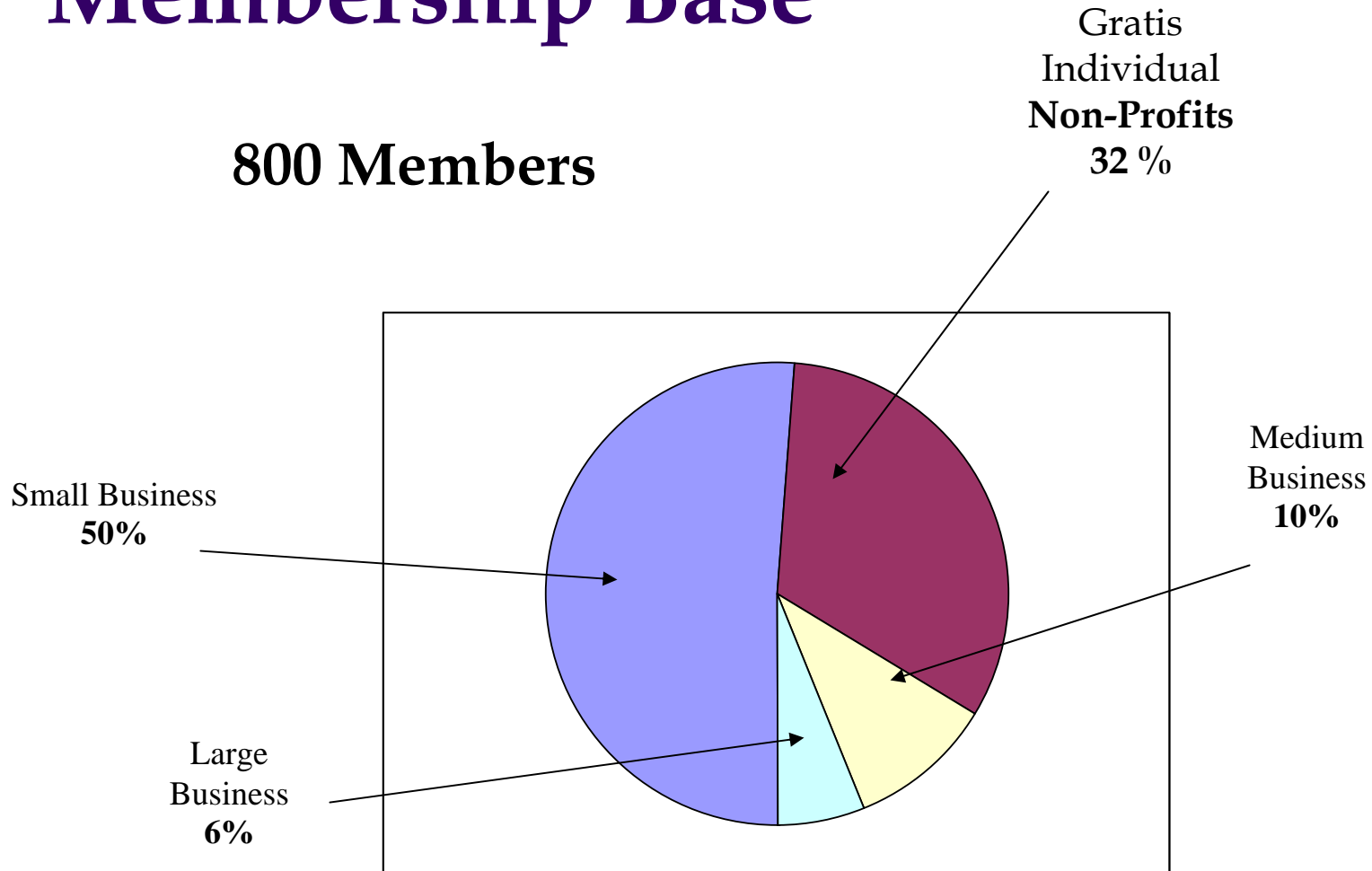
Core Values:

- Free Enterprise: Supporting the principle of free enterprise and encouraging the development of new and existing industries and businesses within Interior Alaska.
- Membership Opportunities: Providing Chamber members with unique benefits to obtain a goal or enhance success by virtue of being a member of it.
- Healthy Community: Participating in activities which promote the health and prosperity of the Greater Fairbanks area.
- Responsible: Making accountable, reliable and dependable decisions in conducting the affairs of the Chamber.
- Business Success: Promoting activities that contribute to the success of a people, partnerships, or corporations engaged in commerce.

# Membership Base



**800 Members**



# Community Participation



## SPECIAL EVENTS

- Investor Reception
- Juneau Fly-In
- Military Appreciation Banquet
- Clean-Up Day
- Community Partnership Day
- Positive Picketing
- Annual Membership Meeting
- Golden Days
- Tanana Chiefs Conference Reception
- School Business Partnership Breakfast
- Project Partnership Events & Mixers
- New Events to Come for 2009!!!!



# Areas of Focus

- **Focus Areas**

- ✓ Business Development
- ✓ Community Arts
- ✓ Member Outreach
- ✓ Education
- ✓ Government
- ✓ Military
- ✓ Natural Resources
- ✓ Transportation
- ✓ Urban & Rural Issues

- **Chamber Sector**

- *Chamber Operations*
- *Business Committee on Arts*
- *Membership/Ambassadors*
- *Education Committee*
- *Governmental Relations*
- *Military Affairs Committee*
- *Natural Resources Committee*
- *Transportation Committee*
- *Urban & Rural Affairs Committee*

# Opportunities and Participation



- **Chamber Events**  
(annually)
- **Committee Meetings**  
(weekly, monthly)
- **E-News**  
(weekly, electronic)
- **Newsletter**  
(monthly mailing)
- **Chamber Chatter**  
(weekly in FDNM)
- **Website**  
(updated daily)
- **Membership Luncheons**  
(weekly)
- **Board of Directors Meeting**  
(weekly)
- **Small Business Seminars**  
(monthly)
- **Business Showcases**  
(monthly)
- **Member Orientations**  
(quarterly)

# Committees:

## Education & Government



- Education Committee

**Chair:** Kurt Newman, Honeywell Building Solutions

**Meeting Time:** 2<sup>nd</sup> & 4<sup>th</sup> Thursdays at 4:00pm

**Mission Statement:** The Education Committee serves to advise Chamber members on matters of education that relate to the business community and promote a quality educational system, to include K – 12 and higher education.

- Governmental Relations Committee

**Chair:** Garry Hutchison, Kohler, Schmitt & Hutchison, PC

**Meeting Time:** As scheduled on Tuesdays, 7:00am

**Mission Statement:** The Governmental Relations Committee monitors proposed or existing laws, policies and regulations affecting Chamber members or its mission. The Committee takes a proactive posture in advancing matters of importance to our community or our state. From time to time, the Committee submits formal recommendations to the Board and takes a lead role in advocating Chamber positions externally.

# Committees:

## Military & Membership/Ambassadors



- [Ambassadors Committee](#)

**Chair:** Amanda Blanchard, Catholic Schools Foundation

**Vice Chair:** Michelle Maynor, Interior Graphics & Printing

**Meeting Time:** The 1<sup>st</sup> Wednesday or Thursday of the month

**Mission Statement:** The Ambassadors Committee develops and coordinates services of the Chamber to enhance the overall retention and recruitment of its membership, and serves as the official greeting arm of the Chamber and the community which results in a broad and diverse team of members dedicated to the enhancement of the economic future of Alaska.

- [Military Affairs Committee](#)

**Chair:** Butch Stein, American Red Cross

**Vice Chair:** Jim Malingowski, The Boeing Company

**Meeting Time:** 2nd & 4th Fridays at 8:30am

**Mission Statement:** The Military Affairs Committee promotes cooperative relationships between the military and Interior Alaskan businesses to maintain and enhance the economic value of our military installations.

# Committees:

## Transportation & Urban/Rural



- Transportation Committee

**Chair:** Jim Little, JCL Engineering

**Vice Chair:** Bill Brophy, Usibelli Coal Mine; Karl Gohkle, Plumbing Showcase

**Meeting Times:** Every Thursday at 7:00am, Denny's Restaurant

**Mission Statement:** The Transportation Committee advocates for improvement and growth in transportation infrastructure for the Northern Region including roads, railroad, aviation, terminals and water access with a goal to enhance Fairbanks as the Alaska and Northern Region transportation hub and increase the capability to service International traffic.

- Urban & Rural Affairs Committee

**Chair:** Ed Peebles, Warbelow's Air Ventures

**Meeting Time:** 2nd Thursday at 2:30 p.m.

**Mission Statement:** The Urban and Rural Affairs Committee identifies and supports projects that enhance urban and rural exchanges: business, social, educational, and cultural relations.

# Committees:

## Natural Resources



- [Natural Resources Committee:](#)  
**Chair:** Tom Bundtzen, Pacific Rim Consulting  
**Vice Chair:** Bud Fate, Fate Enterprises  
**Meeting Time:** 1st & 3rd Wednesday's at 7:30am

**Mission Statement:** The Natural Resources Committee advocates for the development and use of Alaskan's natural resources and strives to have a working knowledge of technical, financial, and political aspects surrounding development.

# Questions & Answers



*Succeeding Together, Achieving Results*